

FOR IMMEDIATE RELEASE

KIMONO ROBOTO exhibition commences at Space O, Omotesando Hills in Tokyo

• Kate Moss, Nakamura Shido and Hikari Mori attended the opening ceremony

The KIMONO ROBOTO exhibition celebrates the heritage of the kimono tradition, as interpreted by major international contemporary artists. The event showcases a world-first collection of 13 museum-quality kimonos created by Japanese Living National Treasures and Imperial Family-appointed artisans using weaving techniques unseen in over a century. To celebrate its opening, internationally renowned model Ms. Kate Moss, Japanese actor Mr. Nakamura Shido, Japanese model Ms. Hikari Mori, fashion designers Kim Jones and Alber Elbaz and contemporary artists Peter Lindbergh, Koichiro Doi, Warren du Preez & Nick Thornton-Jones and Alexandre de Betak all joined the exhibition festivities.

Mr Lawrence Ho, Chairman and CEO of Melco Resorts & Entertainment, said "Japanese arts and culture have been an inspiration of mine since I was young, and I believe that heritage inspires the future. With this collection we hope to help the new generations to reconnect with the beauty of kimono culture. We also collaborated with talents around the globe to work on this project – we want to inspire the world's coolest artists and designers."

Mr. Nakamura said, "I am delighted to participate in this event, just as I am honored to be sharing our own tradition with the world."

Ms. Mori said, "I am deeply impressed by this exhibition - it brings together traditional craftsmanship, high-tech robotics, and leading contemporary artists from around the world."

Renowned artist Björk's latest music video – first to be shown globally – was revealed at the KIMONO ROBOTO exhibition today where she was dressed in kimono. This video will be exclusively shown during the KIMONO ROBOTO exhibition. She also appeared via Skype to share her recent collaboration with KIMONO ROBOTO, and commented how Japanese culture and art have been a long inspiration for her creative work.

Photo 1



Group photo: Hikari Mori, Mrs Sharen Ho, Mr Lawrence Ho, Kate Moss, Nakamura Shido

Photo 2



Skype interview with Björk

Please refer to the following link for more photos: https://www.dropbox.com/sh/x3bfcm5rw6416fn/AAAmmdAcLx4oTb5MZvdphvd-a?dl=0

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